To. : Ms Schwach

From: Benjamin Suljevic

Date: 1 June 2022

Subject: News consumption of class 2ahits

Introduction

The purpose of this report is to describe the results of a survey on news consumption of students, to give reasons for the results and to make recommendations on how to make the news more interesting for adolescents. The report is based on a survey for which 11 pupils were asked. The findings are listed below.

Finding / Results of the survey

There are different ways to access the news, the most common ones in class 2ahits are the newspaper, TV, the radio, and social media like Instagram and Reddit.

The majority of interviewees (45%) is interested in the news. Surprisingly, 36% of respondents are very interested in finding out what is happening in the world. Only a minority (18%) does not care about is going on around the globe.

Reasons for the results

Students of this class want to stay up-to-date and to be informed about current affairs. However, a small percentage is not interested in any news because they do not think that is important for their lives.

Recommendation on how to make the news more attractive

It is suggested that the news should ne presented in a more modern way by for example using more digital tools. Furthermore, it is advisable to discuss the current news in schools to arouse interest.